



Supporter Impact Report 2016



Dublin City University
Educational Trust

DCU
**SHAPING
THE FUTURE**
*The Campaign for
Dublin City University*



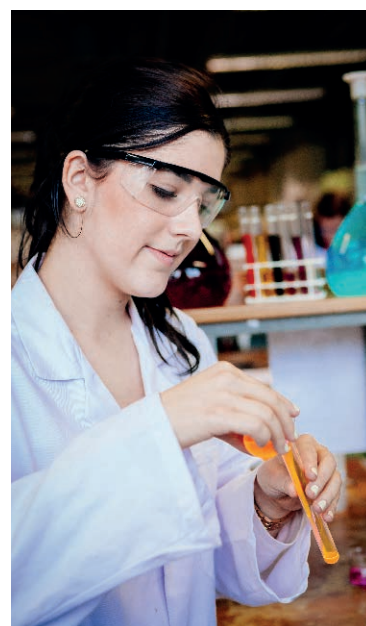


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Cover: Student in the John and Aileen O'Reilly Library, Glasnevin Campus

Inside cover: Students on the lawn outside Belvedere House,
St Patrick's Campus


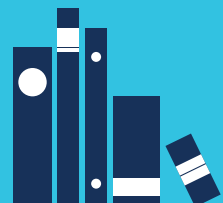


Larry Quinn, Chairperson, DCU Educational Trust:

In October 2015, we launched Shaping the Future: The Campaign for Dublin City University to raise funds for 20 inspirational projects to transform not only our students' education, but also the future of our country and our society. The generosity of DCU's friends and alumni towards the Campaign has enabled many of these pioneering projects to go from strength to strength in 2016. I hope that you will enjoy this report which documents many of the early successes of our campaign projects, made possible thanks to the philanthropic contributions of our supporters.

Professor Brian MacCraith, President, Dublin City University:

In 2016, we celebrated a number of major developments that advanced DCU's mission to transform lives and societies through education, research and innovation. This report showcases many of these projects that were made possible by the vision and benevolence of our supporters. A notable highlight was the successful completion of the incorporation process which created DCU Institute of Education, the first faculty of Education in an Irish University, and brought the number of DCU students to over 17,000. Philanthropy continues to play an important role in enabling us to advance the University and to transform the lives of our students.

 **1,285** ACCESS STUDENTS SUPPORTED  **3** ACADEMIC CHAIRS ESTABLISHED

8 FAMILY BUSINESS EVENTS **440** TELETHON PLEDGES TO SUPPORT ACCESS SCHOLARSHIPS 

 **13** RESEARCH PAPERS ON FAMILY BUSINESS

1,000 CONVERSATIONS WITH ALUMNI DURING OUR TELETHON

€3.8

MILLION FUNDING LEVERAGED BY IRELAND INDIA INSTITUTE

2,000 ADDITIONAL OLDER PEOPLE VISITED DCU

 **210** ATHLETES SUPPORTED BY DCU SPORTS ACADEMY

 **21** SPORTS ACADEMY STUDENTS & GRADUATES TAKE PART IN ALL IRELAND FOOTBALL FINAL  **10 TEAMS** SUPPORTED BY USTART STUDENT ACCELERATOR

“DCU is committed to creating graduates ready to make an impact on society”

– DCU President, Professor Brian MacCraith

Your support enables us to transform our students' lives...



Construction begins on new Student Centre



“Thanks to the vision of the current student community, future generations of students will have access to a modern facility which will act as a complement to their academic studies.”

Kenneth Browne, President of DCU Students' Union in 2015/16 when students voted for a levy to fund the construction of the Centre.

In 2016, construction commenced on the development of our new €14 million **Student Centre** which will significantly enhance the on-campus experience for students at DCU.

The centre has been funded through a student levy, voted on by students themselves, as well as through significant donations from The Tony Ryan Trust and Bank of Ireland. Completion of the Centre is expected in early 2018.



The new DCU Student Centre will be an iconic building at the heart of our Glasnevin campus, where students can access a breadth of activities and supports. As well as housing over 125 clubs and societies, it will provide collaborative and creative spaces where all students can engage with the cultural, social, entrepreneurial and international aspects of university life.

By providing a flexible and interactive space beyond lecture halls and libraries, students will be able to further develop social networks and gain essential life-skills, enabling them to flourish in the 21st century.

“It is great to see work begin on this development which will complement the academic studies of students for generations to come.”

Liam McLoughlin, Chief Executive Retail Ireland at Bank of Ireland

“We are delighted to support this project to create a purpose-built space for students' social, cultural and entrepreneurial activities.”

Emma Lane-Spollen, The Tony Ryan Trust



Liam McLoughlin of Bank of Ireland celebrates commencement of construction with DCU President Prof Brian MacCraith and Dylan Kehoe, DCU Students' Union President 2016/17.

DCU Access: Ireland's largest university Access Programme



DCU's Access Programme encourages young people from disadvantaged socioeconomic backgrounds to consider third level education as a viable option and provides the necessary personal, financial and academic supports to help them complete their course of study.

The Access Programme is one of the biggest programmes that DCU Educational Trust supports. It has experienced significant growth in recent years, from supporting 424 students in 2012/13 to supporting 1,285 Access students in 2016/17. Growing numbers make the support of our donors for the Access Scholarship Programme more critical than ever.

Jamie's Story



Jamie is in his final year studying for a BCL in Law and Society in DCU. His story represents the journey of many of the 1,285 Access students currently enrolled at the University.

"Growing up as the eldest of six siblings in Ballymun, I wasn't sure that law would be within my reach. But thankfully I got to experience the Shadow a Student Day through the Access service. Through this, I got to experience the course that I am in now and I also learnt about the reduced points entry that Access offers.

Thankfully, I only needed a 15 point reduction to get into my course and it let me become the first person in my family to go to university. At first though I doubted myself, I thought that I might be at a disadvantage coming in on the reduced points entry, that I might not be able to compete. I was determined to prove that I deserved to be there and within my first year I came tenth in my class in the exams.

From the support that I got from Access, I was able to afford a Law of Torts book, which cost €180 but I've used it for about 10 assignments throughout my time here and it's the practitioners' guide so it's always going to be useful. I was also able to get my laptop, which I've been able to do all of my assignments on and it's been invaluable to me for my whole education.

The Access Programme has given me so many opportunities. I made so many friends through the orientation programme that once I came in, I never felt alone. There was always someone I could meet for coffee, or just to get food. It added a different dimension to my college life. I really enjoyed it and I don't know where I'd be without it now."

DREAMS

"I will never forget the day the DCU Access Service came to my school to tell us about their programme. I finally felt that a door had been opened for me."

Jordan Farrell,
BS in Business Studies

+

NECESSARY SUPPORTS

"With the support of the Access programme, I was able to get my undergraduate degree without the fear of how my parents' financial situation would impact on my ability to attend classes or get involved in college life."

Laura Cunningham,
BEng in Biomedical Engineering and PhD candidate in Mechanical Engineering

=

SUCCESS

"The trust and support of Access has added to my motivation and I am inspired every day to repay the faith the programme has shown in me by performing well at DCU. I am excited for what the future holds and I feel ready and capable of achieving my goals thanks to the secure footing my higher education has given me."

Michael Akingbade,
Marketing, Innovation and Technology

Your support creates opportunities for talented youth

93%
ACCESS STUDENTS
COMPLETE STUDIES

27
YEARS
IN OPERATION

53%
GO ON TO MASTER'S
LEVEL OR HIGHER

10,000
PRIMARY & SECONDARY
STUDENTS INVOLVED IN
ACCESS OUTREACH
ANNUALLY

96%
ACCESS STUDENTS
SEEKING EMPLOYMENT
FIND IT

3,037
STUDENTS SUPPORTED
SINCE 1990



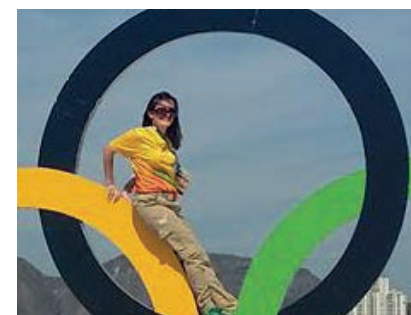
2016 Telethon student callers

Our Access Scholarship Programme is funded through a variety of sources that include donations from DCU students, alumni, companies, trusts and foundations. The Trust also runs an annual telethon through which 440 DCU alumni pledged to support the Access Scholarship Programme in 2016.

We thank all of our alumni and friends whose donations give talented youth the chance to fulfil their potential in life, no matter who they are or where they come from. Your generous gifts have an immediate and transformative impact on the lives of our students and in turn, our whole society.

Supporting Potential - Digicel Internship Programme

Since 2011, Digicel has offered two internship positions each year for DCU Access students in the company's offices in the Carribean, providing valuable life and work experience as some of the lucky students share below:



"Doing the Digicel internship in 2014 had a huge impact on my current course in life. In Jamaica, I worked with the sponsorship department on the Carribean Premier League and I also trained alongside Jamaican athletes preparing for the Olympics. This exposure to athletes and cricketers performing at the highest level was very motivating and I came home determined to train harder and to qualify for the Olympics in 2020. Working with Digicel also convinced me to pursue my current masters in Business Management."

Jona Kalemi – MSc in Business Management / BA in International Relations 2014 – Digicel Intern 2014



"I worked with Digicel as an HR intern in 2016 and am now working with IBEC as an IR/HR Graduate Trainee. Working with Digicel was a great experience and very valuable for my CV."

Briana Duffy – BBS Business Studies 2016 – Digicel Intern 2016



"Working with the HR department in Digicel was a great experience. I enjoyed working in a different country and culture. I gained valuable skills working in such a professional environment – like how to be more assertive and how to work with teams."

Kah Halle – BBS Business Studies 2015 – Digicel Intern 2015



"My internship with Digicel in Jamaica was a great experience that broadened my horizons and increased my motivation to be successful in my own career."

Yaroslav Baturov – BBS Business Studies 2016 – Digicel Intern 2016

Supporting Potential - Bennett Hospitality Internship Programme



Bennett Internship 2016 participants

"I loved living in a new city. Charleston is so different and I enjoyed sampling Southern food and culture. Doing this internship helped me to grow both personally and professionally. It really broadened my horizons. Speaking with Mike and hearing about his own journey in starting up his business and seeing where he is today really increased my drive and my hunger to be successful."

Pedro Abraham, Bennett Intern, 2016

The Bennett Hospitality Internship Programme is a collaborative initiative of the DCU Educational Trust and a member of its Council of Trustees, Michael Bennett, who owns the Bennett Hospitality Company, a successful property development company in the United States.

Every year, four final-year students studying the New Enterprise Development module as part of their Business Studies undergraduate degree in DCU are selected through a competitive recruitment process.

The selected students travel to Charleston in South Carolina to complete a ten-week paid internship working with Bennett Hospitality. This opportunity allows students to embark on a challenging programme that will enrich both their personal and professional development.

DCU Sports Academy - Enabling sporting excellence

DCU is committed to enabling talented young women and men to excel in both academic and sporting fields, as well as making a positive impact on the future of Irish sport. With support from Bank of Ireland since 2006 and driven by a highly skilled team, led by Enda Fitzpatrick (Director of Athletics) and Michael Kennedy (Head of Gaelic Games), the DCU Sports Academy promotes, supports and coaches students participating in Gaelic games and athletics.

A winning year for DCU athletics

2016 began with DCU athletes setting six new indoor club records at the Irish Universities Athletics Association (IUAA) Championships in February and was quickly followed in March with DCU winning the Overall Best College's team title at the Cross Country Championships – a 13th win for DCU in this category in 14 years. DCU also hosted the IUAA outdoor Track and Field Championship in Santry in April 2016, winning all team categories at the event for the 10th consecutive year.

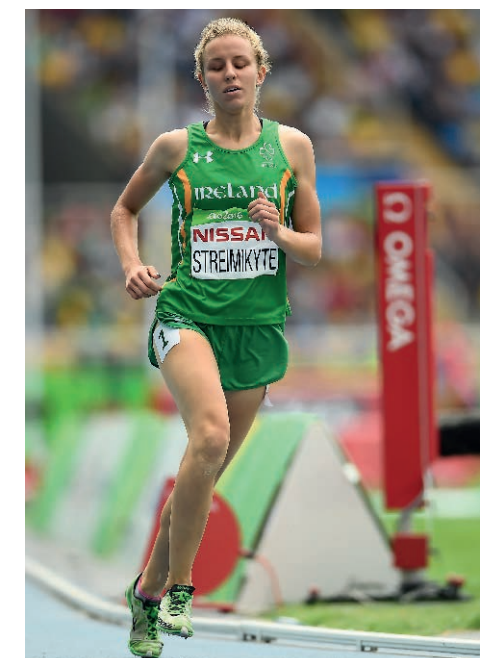
DCU student Adam King also broke the national hammer throw record during the International Association of Athletics Federations (IAAF) U20 World Championships in Poland in July 2016.

Past and present DCU students competed at the Rio 2016 Olympics including Fionnuala McCormack (née Britton) in the marathon, Paralympian Greta Streimikyte in the T13 1,500 metres, and brothers David and Conor Harte in the Irish men's hockey squad.

Greta goes from strength to strength

2016 was an incredible year for 20-year old DCU athlete and International Relations student Greta Streimikyte. Originally from Lithuania, Greta suffers from the visual impairment retinopathy.

After moving to Ireland in 2010, Greta became an Irish citizen in 2015. This enabled her to represent Ireland in international competitions in 2016. Greta represented Ireland for the first time in the 1,500 metres at the IPC European Paralympic Championships in Grosseto, Italy where she won a bronze medal. This was followed by Greta achieving an impressive fourth position in the T13 1,500 metres final at the Rio Paralympic Games – setting a new Irish record at the same time.



DCU students past and present dominate major GAA events in 2016



Those who attended any of the major events in the 2016 GAA calendar will have seen the results of the support provided by DCU Sports Academy for some of Ireland's leading elite players in recent years.

In April, nine DCU players were involved in Mayo's U21 All-Ireland winning team while May saw eleven DCU students involved in the Lidl National League Division One and Two finals in Parnell Park.

As the Championship season drew to a close in September 2016, current DCU students and graduates maintained a strong presence. Six DCU students were involved with Kilkenny camogie's Senior and Intermediate All-Ireland winning teams whilst DCU ladies Gaelic players were also strongly represented at the LGFA All-Ireland Finals

in September with 15 DCU current students and graduates taking part in the Junior, Intermediate and Senior games representing Dublin, Kildare and Longford.

The highlight of the season for the DCU Sports Academy was arguably the men's Senior All-Ireland Final and replay which saw a massive 21 DCU students and graduates involved in both the Dublin and Mayo panels. These included: Stephen Cluxton, Michael Savage, Jonny Cooper, John Small, Paul Flynn, Denis Bastick, Bernard Brogan, James McCarthy, Dean Rock, Paddy Andrews, Conor McHugh, Cormac Costello, Ciaran Kilkenny and Shane Carthy for Dublin and Diarmuid O'Connor, Michael Hall, Conor Loftus, Patrick Durcan, Brian Reape, Rob Hennelly and Cillian O'Connor for Mayo.

Secrets to Success from Mayo's Sarah Rowe

Sarah Rowe is a third year PE and Biology student in DCU. She has played Gaelic football with Mayo at underage level since she was ten and has played competitively with the Mayo senior ladies team since she was 16 years old.

However in Sarah's home, school work wasn't allowed to take a back seat to sporting success and her parents made sure that she worked hard for her Leaving Certificate and balanced her school and sports work.

"My secret was to become very efficient with my time. I made sure to get 2 – 3 hours study done every day. If I needed to, I would get up early in the morning or if I was away at a training camp, I would study in the middle of the day when we had down time."

Sarah wanted to study to teach PE and Biology and was attracted to DCU with its strong sporting ethos. "Since joining DCU, Michael Kennedy (Head of Gaelic Games) and everybody at the Sports Academy have been very helpful to me, they have put in place a lot of structures for me to do well and excel academically and in sport," she says.

"Moving up to Dublin, I was given the option to live on campus with other sports people. Going to college is a big transition but living with people in the same mind frame was a huge help. If I lived with other college students it would have been hard for me – you can see how people would go off track in situations like that."



Other supports like full access to the gym in DCU, a nutritionist and a physio have all contributed to helping Sarah perform at the highest level and to manage a gruelling college and training schedule that can include up to 40 hours of lectures per week and 17 hours of training between Gaelic football with DCU and Mayo and soccer with Shelbourne.

During her time in DCU, she has come to realise that balance is important: "I realised at one point that I had no evening to sit down and chill out, something had to give. I try now to have a balance – to know when to take sport seriously but also to know when you can switch off and enjoy yourself every once in a while."

During her time in DCU, Sarah has won one league final with DCU and reached an O'Connor Cup final but she is hoping to go all the way next year for her final year. Once her degree is completed, she has plenty of exciting options to consider. She is interested in doing a master's in the area of nutrition but has also had offers to play football in the United States for a year – the world is truly her oyster for this hard working and talented Mayo woman.

UStart – empowering student entrepreneurs



Run by DCU's Ryan Academy, UStart was Ireland's first student start-up accelerator programme to support top students with great ideas to transition into early stage entrepreneurs with prototype products.

The core component of UStart is a three-month summer accelerator programme complemented by a range of other events run on campus throughout the year to introduce the opportunities of entrepreneurship to as many students as possible.

Thanks to the support of our donors who, not only provided funding for the programme, but who also gave their time to mentor participants, ten student teams were supported through the 2016 summer accelerator programme. One of the teams supported in 2016 was CitySwifter – a transport technology platform that enables commuters and event attendees to crowd-source transport.



CitySwifter

"We already had the broad concept and our core team in place. UStart helped us to define our market, end users and how the technology would be developed. We received excellent mentoring on everything from technology to marketing and finance. Other important supports included introductions to contacts who could help us to grow the business and access to office and meeting space in the DCU Ryan Academy.

UStart definitely expanded our horizons too – from day one, we were encouraged to look beyond the Irish market. Today, we employ six people and already have plans to expand into the UK and other markets in 2017."

Brian O'Rourke, Co-founder, CitySwifter

"An investment in knowledge pays the best interest"

– Benjamin Franklin

Your support enables us to create knowledge and translate it into positive impact...

DCU - shaping the future of Irish education



“The talent developed through our education system is Ireland’s greatest natural resource. I am therefore delighted to see a new and ambitious vision for education here at DCU.”

An Taoiseach Enda Kenny

In November 2016, An Taoiseach Enda Kenny joined the DCU community for a special event in The Helix to celebrate the successful completion of an incorporation process, whereby St Patrick’s College, Drumcondra, Mater Dei Institute of Education and the Church of Ireland College of Education (CICE) were integrated into the University.

As a result of Incorporation, DCU has created the first faculty of education in an Irish university, the DCU Institute of Education, which prepares teachers and educators for every level of education from early childhood through primary and second level to higher and further education. The Institute brings together 4,000 students and 125 full-time academic experts in all of the key aspects of education for the 21st century, including special needs and inclusive education, digital learning, language and literacy and STEM (Science, Technology, Engineering and Mathematics) education.

Leaders in Knowledge Creation



DCU President Professor Brian MacCraith and Bernard Byrne, CEO of AIB, celebrate the announcement of the AIB Chair in Data Analytics

DCU is committed to maintaining and building our competitive position in terms of academic excellence and our international research profile. As part of our Shaping the Future Campaign, the Leaders in Knowledge Creation project aims to attract, promote and retain the best academic talent through promotion, retention and strategic appointments.

In 2016, our supporters and partners enabled us to create three new Academic Chairs in areas of strategic importance for the University and for society:

- Desmond Chair in Early Childhood Education
- AIB Chair in Data Analytics
- Prometric Chair in Assessment

“This partnership between AIB and DCU will help provide world-class graduates with the necessary combination of analytical, technical, numerical and business skills to work in areas that are key to Ireland’s strategic interests such as Information and Communications Technology, Finance, Healthcare, and Agri-food. At AIB we are investing heavily in data analytics and are focussed on getting the best talent to interpret the data, helping provide a better customer experience.”

Bernard Byrne, Chief Executive Officer, AIB

Desmond Chair in Early Childhood Education: Named after businessman and philanthropist Dermot Desmond, this position will enable DCU to recruit an internationally recognised leader in the field of early childhood education. Once appointed, the chair will provide strategic leadership in the establishment and development of the Centre for Early Childhood Education within DCU’s Institute of Education. The chair will also collaborate with policymakers and other stakeholders to develop and support new research in early childhood education in Ireland and internationally.

AIB Chair in Data Analytics: In 2016, AIB pledged to fund a Chair in Data Analytics at DCU together with a post-doctoral researcher and PhD student. The chair will build on DCU’s reputation for excellence in producing research to help both private and public sector organisations to gain valuable insights from the large volumes of data that they collect. The government’s Expert Group on Future Skills Needs estimates there will be up to 30,000 job openings in Big Data and Analytics up to 2020.

Project Focus: Prometric Chair in Assessment

US-based testing company Prometric made a significant commitment to support assessment research at DCU which led to the appointment of Professor Michael O'Leary as Prometric Chair in Assessment and director of DCU's new Centre for Assessment Research, Policy and Practice in Education (CARPE) in 2016.

Under his guidance, the Centre has made a strong start working to enhance the practice of assessment across all levels of the educational system through high quality research, professional development and establishing global networks. In 2016, CARPE established a formal link with the prestigious Oxford University Centre for Educational Assessment and hosted its inaugural public lecture with Professor Jannette Elwood from Queen's University Belfast on the 'predictability' of the Leaving Certificate examination.



Introducing Michael O'Leary

Michael O'Leary holds a PhD in Educational Research, Measurement and Evaluation from Boston College. He has been involved with major national and international studies including the national assessments of English reading and mathematics achievement, PISA, TIMSS and the Growing up in Ireland study. His most recent publication (2017) is focused on the development of an audit instrument to measure teachers' classroom assessment practices. Michael has collaborated on research projects with colleagues in New Zealand, Norway, South Africa and the US.

What attracted you to the Prometric Chair in Assessment position?

I have spent my whole life involved in assessment in one way or another as a primary teacher, a researcher and a university lecturer. Assessment has a great influence on the lives of learners – it has a way of making or breaking people – we all have very strong memories of being assessed as students or children and we gain a lot of our sense of self as a learner from the assessments that we sat. It has the potential to make a very big difference to people's lives.

What are the major projects you are currently working on with CARPE?

Our research spans all levels of education from primary school right through to third and even fourth level. We are involved in an important national project on the use of standardised literacy and numeracy tests in primary schools and are beginning to engage with the topic of teacher assessments for Junior and Leaving Certificate, although this work is in its early stages.

We are involved in a lot of really interesting projects at the moment such as the Assessment for Learning and Teaching (ALT) project which is all about creating tools that lead to dynamic learning situations where assessments are used to show learners how they can improve; where assessment is really about supporting teaching and learning rather than assessments done at the end of a learning period that just tell people what level they are at, if they are competent and whether they will go to college.

In response to the needs of our funders, some of our work also looks at credentialing and licensure for workplace assessment. We are exploring exciting developments in the use of animation in testing and exams using web technology – specifically the ability to supervise remote testing. All of these issues which impact on workplace assessment also have great relevance for the formal education sector, particularly at third level where in the future, international students could potentially study remotely and sit their exams without travelling to Ireland.

What impact do you believe CARPE research will have on Irish education?

We are broadening the scope of how we think about assessment and communicating a key message that assessment is about more than traditional formal testing. Instead, assessment has to be first and foremost in the service of learning so that it can enhance teaching and learning. Truly deep expertise in the area of assessment is lacking in Ireland and indeed internationally – this is also something that we are hoping to address through our doctoral programme.

www.dcu.ie/carpe

Partnering to address global water challenges



Water supply is one of the greatest challenges facing global societies today. Population increase and economic growth in recent years have significantly impacted on our water needs. Based on a foundation of expertise in science, engineering and computer technologies, the **DCU Water Institute** is developing and applying innovative approaches to the specific challenges of water quality, delivery and management.

With over 30 Principal Investigators, the Institute is a cross-faculty initiative that works with academia, industry, agency and society in its research and development work.

With seed funding from the DCU Educational Trust, the Water Institute has successfully developed relationships with corporate partners that led to funding and significant partnerships in 2016 with EW Technologies, Dionergy and Agilent Technologies. The Water Institute is also working with leading meat production company ABP on a ground-breaking Innovation Partnership Project, Exemplar, supported by Enterprise Ireland, to improve the treatment of wastewater in meat processing plants in a sustainable, environmentally friendly and cost efficient manner.

www.dcuwater.ie

Forging stronger links between Ireland and India



With seed funding from DCU Educational Trust, the **Ireland India Institute** established a presence in 2016 and won a €3.8 million EU Horizon 2020 grant to lead the Global India Education Training Network (ETN). The Global India ETN will deliver a world-class multi-sectoral doctoral training programme focused on India's emergence as a global and regional power, and its relationship with the EU. The Network brings together six leading European universities, with six leading Indian universities, and six non-university partners.

Other successes for the Institute in 2016 included welcoming Professor Anjoo Sharan Upadhyaya from Banaras Hindu University to DCU in September, who served as the Indian Council for Cultural Relations Chair in DCU until June 2017. The Institute also hosted a range of cultural events in 2016 that included Hindi classes, a film series and an Indian classical music concert.

www.dcu.ie/ireland-india-institute

Encouraging older people to engage with campus life



An evening in conversation with Michael O Muircheartaigh and Lord David Puttnam, promoters of the "Get Ireland Online" initiative through which DCU delivered intergenerational computer classes three days per week. L-R: Michael O Muircheartaigh, Prof Brian MacCraith, Miriam O'Callaghan, Lord David Puttnam and Aine Brady.

In 2012, DCU became the world's first **Age-Friendly University**, recognising the need to meet the challenge and opportunities of a rising demographic both nationally and globally. Many other universities around the world have now followed our lead by endorsing our Ten Principles of an Age-Friendly University. DCU is committed to opening up every aspect of campus life, including all educational, research, cultural and recreational facilities and activities, to respond to the needs and interests of older adults.

In 2016, support from the DCU Educational Trust for an Age Friendly University Coordinator role enabled DCU to develop the network from three to 11 member universities and to deliver a diverse programme of activities for older people on DCU campuses. An additional 2,000 older people visited DCU in 2016 for activities that included Age Action's Silver Surfer Awards, Third Age's Operation Conversation, Ageism, Elder and Financial Abuse workshops, 1916 commemoration events, intergenerational workshops on computer skills, storytelling and the Taste of DCU open day.



Participants in intergenerational computer classes

Creating a dementia-friendly society

With support from The Atlantic Philanthropies and the Health Services Executive, Dr Kate Irving from DCU's School of Nursing and Human Sciences has developed the **Dementia Elevator** education and empowerment programme to help individuals, communities and health systems engage with and support people with dementia.

The programme is about enabling people to live well with dementia by providing training, education and empowerment programmes for those who encounter people with dementia in their work. The idea of the skills elevator is that whilst we have a long way to go to achieve dementia aware communities, if everybody can move up one level whether they are a member of the public, a member of staff in public services, a carer, a health care worker or senior manager, this will make a difference.

2016 was an incredibly busy year for the programme which saw it:

- Make Dementia Awareness Training available for staff working in financial institutions, transport services and retail.
- Deliver Dementia Coping Skills for families and carers.
- Run a Dementia Roadshow which brought the Elevator message into local communities around the country covering 1,176km and meeting with 1,000 people.
- Host a Dementia Showcase event in DCU where training initiatives and resources for people living with dementia and their carers were highlighted and the winners of the 2016 Innovation in Dementia Award were announced.

www.dementiaelevator.ie



Entertainment at Dementia Showcase in The Helix, DCU

Supporting Irish family businesses



CFB and Fingal County Council launch Lessons in Resilience and Success: A Snapshot of Multigenerational Family Businesses

In Ireland today, 75% of firms are small and medium sized family businesses, contributing more than 50% of GDP and national employment. The DCU Centre for Family Business (CFB) focuses on addressing the unique challenges that family businesses face. The Centre provides a platform to enhance the competitiveness of Irish family firms, to offer insights into international best practice of family firm management and, ultimately, to help shape future policy in relation to this thriving sector.

Thanks to the ongoing support of its partners AIB, PwC, William Fry and Bennett Hospitality, 2016 was another successful year for the CFB. Under the guidance of Dr Eric Clinton, the Centre continued to carry out research to influence national policy and engaged with family firms through events, a national conference, a roadshow, newsletters and its website.



Prof Maura McAdam speaking at the first Women in Family Business and Leadership event

www.dcu.ie/centre-for-family-business

1ST WOMEN IN FAMILY BUSINESS & LEADERSHIP EVENT HELD

247

FAMILY BUSINESS MANAGERS AND OWNERS ATTENDED CFB EVENTS

13

RESEARCH PAPERS

4

FAMILY BUSINESS NEWSLETTERS

8

FAMILY BUSINESS EVENTS

18

FAMILY BUSINESSES INVOLVED IN RESEARCH PROJECTS

1

NEW PROFESSOR – MAURA MCADAM JOINS THE CFB

30,000

WEBSITE VISITS

Leadership Circle Dinner 2016

In June 2016, the DCU Educational Trust hosted its annual Leadership Circle Dinner to recognise and honour the contribution of key business, education leaders and supporters in advancing DCU initiatives that drive real social change.

Three prestigious awards were presented on the night by DCU President, Professor Brian MacCraith and Larry Quinn, Chairman of the DCU Educational Trust, in recognition of individuals who have significantly contributed to advancing the University's goals.

Corporate Leadership Award



Prometric were presented with the award for Corporate Leadership in recognition of their commitment to DCU and to advancing education worldwide. The US-based testing company, which has 180 employees in Ireland, made a significant contribution to support Dublin City University's establishment of the Centre for Assessment Research, Policy and Practice in Education. (See page 18 for further details.)

Individual Leadership Award



Liavan Mallin was presented with the Individual Leadership award in recognition of her dedication as a member of the DCU Educational Trust Board of Trustees since 1998 where she has worked tirelessly to improve teaching, entrepreneurship, sports and social facilities at the University. Liavan is a serial entrepreneur who founded the Shopdirect retail group and amongst her many accolades has been named as a Global Leader of Tomorrow by the World Economic Forum in Davos, Switzerland.

Staff Leadership Award



Marian Burns was awarded the Staff Leadership Award in recognition of more than twenty-five years of service to the University. Marian is the Director of Human Resources at DCU.



Christopher Murray and Isobel Murray



John McNamara and Barry Dowling



Kim Sweeney, President of DCU Students' Union



Sinead Collins and Grainne O'Brien, Kellogg's



Caroline Keeling, Keelings



Julia Carmichael and IPB colleagues, Mark Hardy and Mairead Conway



Bill Cullen, Katie Keogh, Jackie Lavin and Daire Keogh, Deputy President, Dublin City University



Liavan Mallin

Statement of Income and Retained Earnings

Financial Year Ended 31 December 2016

	2016 €	2015 €
Income		
Gifts and donations	4,283,266	2,971,613
Contribution from Dublin City University	147,218	206,352
Rental income from Dublin City University	175,305	175,000
Other rental income	130,000	130,000
Income from investments	99,862	91,377
Interest	-	86
	<u>4,835,651</u>	<u>3,574,428</u>
Administrative expenses	(1,224,299)	(1,516,188)
Distributions and project costs – direct charitable expenditure	(5,570,883)	(2,313,770)
Net (expenditure) before (losses)/gains on investments	<u>(1,959,531)</u>	<u>(255,530)</u>
(Loss)/gains on investments	(74,744)	402,421
	<u>(2,034,275)</u>	<u>146,891</u>
Net (deficit)/surplus for the year	<u>(2,034,275)</u>	<u>146,891</u>
Trust funds at 1 January	16,107,687	15,960,796
	<u>14,073,412</u>	<u>16,107,687</u>
Trust funds at 31 December	<u>14,073,412</u>	<u>16,107,687</u>

The Trust has no recognised gains and losses other than those included in the net (deficit)/surplus above and therefore no separate statement of comprehensive income has been presented.

Statement of Financial Position

As at 31 December 2016

	2016 €	2015 €
Fixed assets		
Tangible assets	9,927,119	9,981,085
Financial assets	<u>5,906,397</u>	<u>6,767,747</u>
	<u>15,833,516</u>	<u>16,748,832</u>
Current assets		
Prepayments	-	-
Amounts owed from related parties	3,692	3,692
Deposits and cash at bank	<u>585,339</u>	<u>1,945,798</u>
	<u>589,031</u>	<u>1,949,490</u>
Current liabilities		
Amounts owed to related parties	(2,221,081)	(2,107,137)
Accruals and deferred income	<u>(128,054)</u>	<u>(483,498)</u>
	<u>(2,349,135)</u>	<u>(2,590,635)</u>
Net current liabilities	<u>(1,760,104)</u>	<u>(641,145)</u>
Net assets	<u>14,073,412</u>	<u>16,107,687</u>
Represented by:		
Trust funds	<u>14,073,412</u>	<u>16,107,687</u>

Council of Trustees

The work of the DCU Educational Trust is guided by its four directors and 20 Council members who voluntarily give their time and expertise to guide the work of the organisation:

- Larry Quinn (Chairperson and Director)
- Professor Brian MacCraith (Director)
- Eamonn Quinn (Director)
- Jerry McCrohan (Director)
- Bernie Cullinan
- Raymond Reilly
- Michael Bennett
- Robert Cooney
- Colin Cunningham
- Tommy Drumm
- Robert M. Dunn PhD
- Pamela Farrell Venzke
- Paul Kerley
- Paul Keogh
- Liavan Mallin
- John Martin
- Marianna O'Dwyer
- Michael O'Halleran
- Mary Shine Thompson
- Gay White



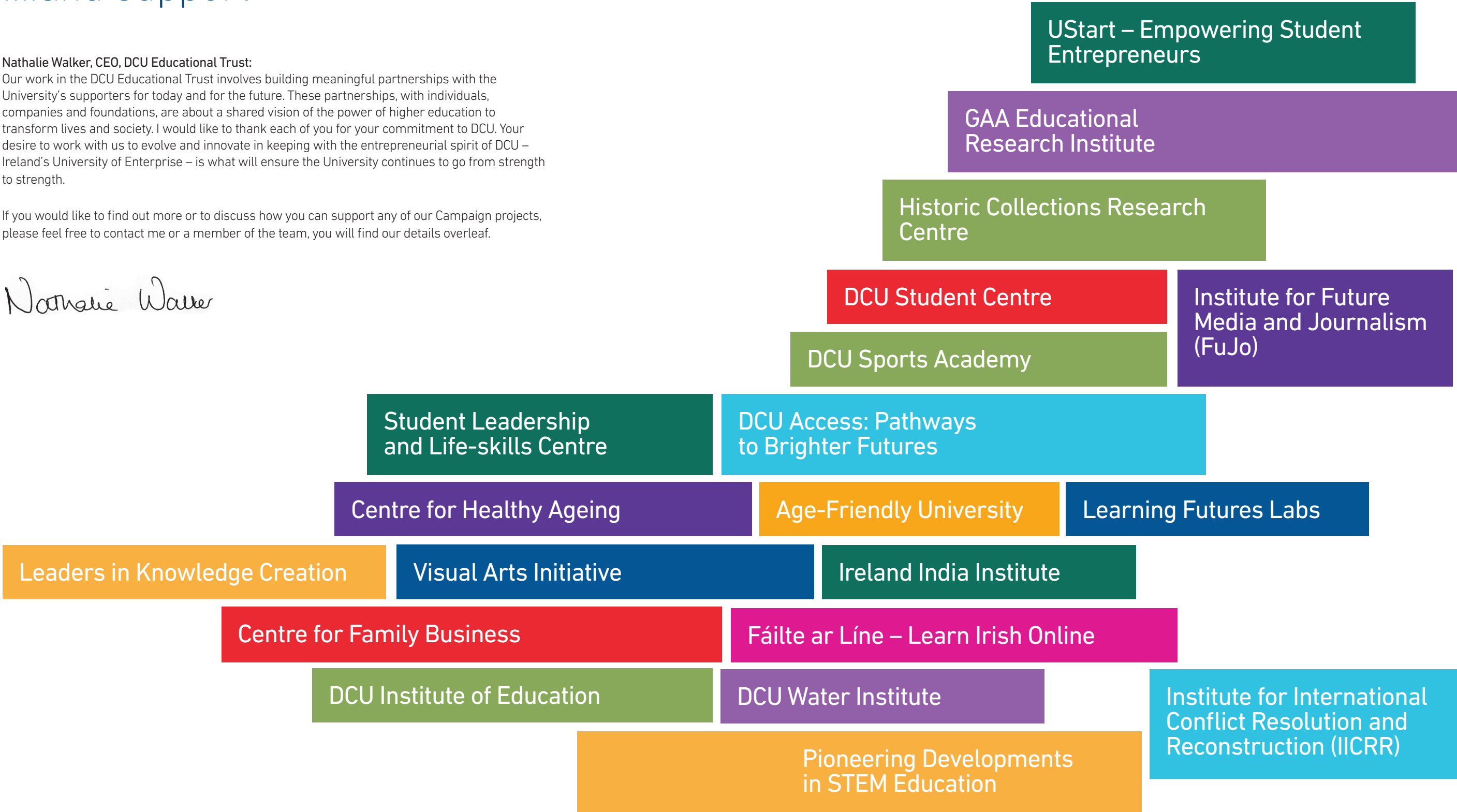
Shaping the Future requires leadership, ambitionand support

Nathalie Walker, CEO, DCU Educational Trust:

Our work in the DCU Educational Trust involves building meaningful partnerships with the University's supporters for today and for the future. These partnerships, with individuals, companies and foundations, are about a shared vision of the power of higher education to transform lives and society. I would like to thank each of you for your commitment to DCU. Your desire to work with us to evolve and innovate in keeping with the entrepreneurial spirit of DCU – Ireland's University of Enterprise – is what will ensure the University continues to go from strength to strength.

If you would like to find out more or to discuss how you can support any of our Campaign projects, please feel free to contact me or a member of the team, you will find our details overleaf.

Nathalie Walker



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 @DCUEdTrust

 The Campaign for DCU

 Dublin City University Educational Trust

The DCU Educational Trust is a registered charity (CHY 8960) established in 1988 to advance the development of Dublin City University.



Dublin City University
Educational Trust

DCU
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THE FUTURE**
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